



**STERLING HEIGHTS REGIONAL
CHAMBER OF COMMERCE**

Member Benefit Guide



STERLING HEIGHTS REGIONAL
Chamber of Commerce

Serving Macomb County Businesses Since 1961

Welcome!



The Sterling Heights Regional Chamber of Commerce proudly serves the communities of Macomb County and we are proud to promote our businesses and community to our members, residents, and visitors to our area. It is an exciting time to be a member of the Sterling Height Regional Chamber of Commerce.

We are always creating new networking and promotional opportunities to help our member businesses succeed and grow, including space to advertise on the Chamber website, business referrals, monthly networking opportunities, and continuing education. Other great events that allow our member businesses to gain visibility include the Annual Charity Basketball Game & Tastefest, Two Summer Food Truck Rally's, Sterlingfest, and the Annual Reverse Raffle.

We are an active Chamber that looks to advance its members' growth and prosperity, and to provide increased opportunities and value for its membership. The Chamber advocates for and unites the business community and advances the region's economic health.

The Chamber's goal is to work toward improving the quality of life for all through the support and commitment of its members, volunteers and committees. The Chamber is proud to sponsor events throughout the year to help support the community.

As the newest President & CEO, I am honored to work alongside our dedicated staff and Board who all share the same vision, business growth and a healthy community environment.

If you are not a member of the Sterling Heights Regional Chamber of Commerce, please join us today. Your membership will benefit your business and the community.

Sincerely,

Stacy Ziarko, President & CEO
586.731.5400 x 22, szarko@shrcci.com

SHRCCI BOARD OF DIRECTORS

Brad Lukas

Chairman of the Board
Beaumont

Ron Chriss

Vice Chair
DTE Energy

Brent Freeman

Treasurer
Primerica

Angie Lommen

Past Chair
BAE Systems

Amy Persyn

Chair Elect
First State Bank

Directors:

PJ Andary

Michigan Financial Companies

Clark Andrews

O'Reilly Rancilio

Frank Barnard

MNP Corporation

David Beran

B&B Merchant Services

Dan Felstow

UHY Advisors

Nick Gasiorowski

Manpower

Bryant Goodreau

Michigan Insurance Source

Steve Grogan

Integrity Wealth Consultants

Dr. Christine Johns

Utica Community Schools

Doug Kelly

5By5 Design

Mike Kramer

Moceri & Co, P.C, CPA

Tony Licata

Photography by Licata

Barbara Rossman

Henry Ford Macomb Hospital

Gary Tedesco

Tedesco Building Services

Mark Vanderpool

City of Sterling Heights

Jeff Vollmar

A-1 Handyman

Mike Weatherly

Complete Interactive Technologies

John Winter

Dawn to Dusk Cleaning Services, LLC

SHRCCI Chamber Staff

A DEDICATED AND TALENTED STAFF WORKING FOR YOUR BUSINESS!



Ashley Edwards, Director of Marketing & Communications

- Responsible for all marketing materials including flyers, advertisements, event promotion, etc.
- Responsible for all Chamber communications, E-blasts, Chamber Connection, Social Media blog posts, and press releases.
- Staff Liaison to the YoPros Committee

586.731.5400 x 13 or aedwards@shrcci.com



Margaret Tyll, Office and Accounting Administrator

- Responsible for all of the accounting functions for the Chamber, processing payments, sending invoices, etc.
- Maintains membership database, updates member profiles, helps with portal issues.
- Provides support at events

586.731.5400 x 10 or mtyll@shrcci.com



Susan Burtka, Director of Business Development

- Responsible for growing and maintaining the membership base by developing and implementing strategies that assist in both retention of current business members and the recruitment of new business members.
- Responsible for soliciting event sponsorship for Chamber events
- Manages new member experiences, Ribbon Cuttings & Grand Openings

586.731.5400 x 15 or sburtka@shrcci.com

SHRCCI Chamber Ambassadors

THE MISSION OF AN AMBASSADOR IS TO SUPPORT AND FURTHER THE BENEFITS, PROGRAMS AND NETWORKING OPPORTUNITIES OFFERED BY THE CHAMBER OF COMMERCE TO ITS MEMBERSHIP AND THE COMMUNITY.

AMBASSADORS

- David Beran - B&B Merchant Services
- Mike Divozzo - DUOCARE Cleaning & Restoration
- Bill Frauhiger - Eyes on Him Marketing
- Douglas B. Kelly - 5BY5 Design LLC
- Mike Kramer, CPA - Mocerri & Company, P.C. Certified Public Accountants
- Becky Livernois - EXP Realty
- Ken Maciejewski - Simple Home Lending
- Aaron McCarthy - Maven IT
- Jason Mlynarek - Shield Financial Group
- JoAnn Pioletti - Beck Insurance Agency
- Nicole Rudolph - Custom Insurance Agency, Inc.
- Darrell Seelinger - Oakland Pest Control
- Robert Tessman - Comerica Bank
- Carol Thompson - Anytime Care
- Jeff Vollmar - A-1 Handyman, Inc.
- Mike Weatherly - Complete Interactive Technologies, Inc.
- Michael Weiss - M & M Funding Solutions
- John Winter - Dawn to Dusk Cleaning Service, LLC



Business Hours

Monday - Friday: 8:30 a.m. - 4:30 p.m.

**12900 Hall Road, Suite 100
Sterling Heights, Mi 48313**

**586.731.5400
www.shrcci.com**



Sign up for our bi-weekly e-newsletter and Like us on Facebook to stay connected with community + chamber news!



Sterling Heights Regional Chamber of Commerce

MEMBER BENEFITS + SERVICES

Exclusive Customer Referrals

Our office receives thousands of calls, walk-ins and emails for information every year. As a member, your business will be exclusively recommended by our staff.

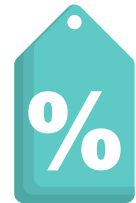


Chamber Website Listing

Membership includes a listing on our website with your address (optional), main contact, phone number, an embedded map, links to your website and social media outlets, and an option for potential clients/customers to contact you directly via your individual listing. Enhanced listings are available for purchase, ask the staff how to upgrade to an Enhanced listing.

Member-to-Member & Member-to-Public Discounts

Chamber members are able to offer a discount exclusively to Chamber members as well as the general public. Discounts typically include a percentage or dollar amount off your product, goods, or services. You may have one of each coupon active at a time. Simply log into your member portal to submit your discount, coupon or offer!

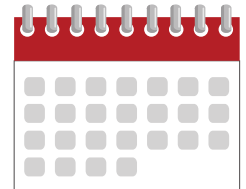


Access to Job Bank

The Chamber's Job Bank is an exclusive benefit for members. If your company is currently hiring, you are able to post openings on our job bank, as well as view the resumes of job seekers. In order to post an available job, you must log into the member portal to access the form. After you submit the form, it is reviewed by our staff and typically live within 24 hours.

Promote Events on the Community Calendar

Chamber members are able to promote their upcoming events on our community events page! If your company or organization is hosting an event, simply log into the member portal and submit your event on our website. Events are reviewed by our staff and are typically live within 24 hours.



Admission to Chamber Networking Events

Our Chamber holds approximately 10 free networking events for members each year. Events include, Network & Learn, After 5's, Breakfast & Business, Member Orientations, Expos, and more! Often times, members are given free or discounted admission to each event, as well as invitations to exclusive events throughout the County.

Sterling Heights Regional Chamber of Commerce

MEMBER BENEFITS + SERVICES

Access to our Partner Programs

The Chamber's Partner Programs are benefits to all members and their employees. There is no additional cost to take advantage of these programs. Some of our most popular programs include, but are not limited to worker's compensation, personal and commercial insurance, merchant services, office supplies, phone and internet services and more. For details on these programs, visit shrcci.com and click on Partner Programs, located under the Membership tab.

Online HOT Deals

Hot Deals are online coupons members can post in the Chamber Connection (that releases bi-weekly on Wednesday) for chamber members to download or redeem. Cost is \$5 per week or \$15 per month to have your hot deal promoted.



Chamber Connection Banner Ads

One of our many affordable advertising options! A banner ad creates additional advertising for your business or organization. It is \$100 per insertion in the connection. Ad sizes are 600 x 200 pixels and must be submitted in a .jpg or .png format.

Official Chamber Logo Use

Every member, may use the Sterling Heights Regional Chamber of Commerce logo on their website and advertising to promote their membership status, includes a window decal every year.



Member News Postings

Chamber Connection is a bi-weekly newsletter that is emailed to more than 4,000 email addresses every other Wednesday morning. It's our way of communicating and staying connected to our members. This newsletter contains upcoming events, hot deals, member benefit of the week, member spotlight, member news, ribbon cuttings, blogs/member editorials and more!

Members receive **four** complimentary postings per membership year. They can be used for exciting company news/announcements, to promote a save the date or an upcoming event, or to promote your products/services. Posts should be 100 words or less, include contact information and a link to a website or flyer for more information.

Community Partners

"Working together to Develop the Future"

We partner with Chamber member businesses who wish to support the Chamber's missions and events. Various sponsorship levels are available. Contact the Chamber office for more information.

Marketing Opportunities

The Sterling Heights Regional Chamber of Commerce offers your business many opportunities above and beyond what's included with your membership!

EMAIL MARKETING

CHAMBER CONNECTION

Four free postings in our bi-weekly newsletter. 100-word blurb that should include contact name, phone number or email, and be emailed by 5 pm Friday prior to Wednesday release of newsletter. The wording is placed next to your company logo, please make sure the Chamber has your most recent logo on file.

E-BLAST MARKETING

E-blasts are a paid member benefit that cost \$225. Your e-blast will send out to our growing contact list of 4,200 emails. You get to choose between a Tuesday or Thursday (if it is available) and send all camera-ready graphics in a .pdf or .jpg format, and links. A 48-hour notice is required for all e-blasts. You will be sent a preview of the e-blast prior to the release. E-blasts must be paid in full before they are scheduled to be sent out.

SOCIAL MEDIA PROMOTIONS

Do you have a Facebook page, Twitter profile, or LinkedIn account?! So do we! Send over any links you would like shared to the Chamber's page. Another way to have your content shared to the Chamber's pages is by tagging our profiles to your posts! (Facebook: SHRCCI, Twitter: @SHRCCI, LinkedIn: Sterling Heights Regional Chamber). Attending a Chamber event? Check in and tag our page to reach more viewers!

PRESS RELEASES

If you have any press releases about your company or organization you can send them to Ashley Edwards, and she will post them to the Member News (<https://web.shrcci.com/news>) section of our website.

CHAMBER BLOG POSTS

Looking to reach the Chamber members with your existing company blog content? Send over your blog posts with a headshot of the writer (or company logo) to be featured as a guest blog on the Chamber's blog page (<https://www.shrcci.com/blog>).

For any Marketing questions, reach out to Ashley Edwards, Director of Marketing & Communications, at 586.731.5400 x 13 or aedwards@shrcci.com

E-Blast Marketing Packages

E-blasts are a paid member benefit that cost \$225. Your e-blast will send out to our growing contact list of 4,200 emails. You get to choose between a Tuesday or Thursday (if it is available) and send all camera-ready graphics in a .pdf or .jpg format, and links. A 48-hour notice is required for all e-blasts. You will be sent a preview of the e-blast prior to the release. E-blasts must be paid in full before they are scheduled to be sent out.

E-BLAST MARKETING PACKAGES

Sent out to over 4,200 emails in our database

\$225 - Single E-Blast

\$400 – Two E-Blasts (\$50 savings)

\$600 – Three E-Blasts (\$75 savings)

\$800 – Four E-Blasts, Buy 4 get 1 Free (\$325 savings)

E-BLAST BEST PRACTICES

Whether it's your grand opening or your company is already well-established, an effective marketing email plan is key to promoting and growing your business, increasing revenue, and selling more stuff.

TECHNICAL DETAILS

Use PNG, JPG, or PDF formats for an image or flyer. If you would like to include wording, please send that over in a word DOC. Links can be attached to the image, wording, or a button, please send the link in an email with all other content included.

SUBJECT LINES

A successful campaign starts with a subject line that grabs the attention of your subscribers. It's good to think about which emails in your inbox you open and which ones you delete immediately when you're creating your own campaigns.

What makes you want to open an email? Most people are bombarded with emails every day, so keep yours to the point to make it easy for your subscribers to scan them quickly if they need to. Use Emojis Carefully. If your email has a more serious tone or your contacts expect conservative content, you might not want to add emoji unless it is relevant. i.e.

☐☐ Save the date for our Ribbon Cutting

Write short subject lines that tell rather than sell what's in your email. And be sure to avoid pushy sales copy and gimmicky catchphrases that can annoy subscribers and get your emails caught in spam filters.

E-Blast Marketing Packages

PREVIEW TEXT

Your preview text is just another opportunity to message alongside your subject line. This is key to reaching most subscribers who use mobile and most major email applications, the character count they show does vary, so it's often a good idea to:

- Keep preview text on the shorter side, 35-50 characters
- Include main points and buzzwords towards the front
- Include a sense of urgency call out

A simple but effective way to increase your open rates using the preview text is to simply tell people to open the email.

EMAIL CONTENT

What do you want to say to your audience? You'll want to send emails with purpose, which really speak to your subscribers. Here's an example of outline some general content types:

- Upcoming events
- Introduce your business
- Popular posts from social media, like Instagram or Facebook
- News coverage
- Benefits/Saving Opportunities
- Details about new/featured or new products/services

When designing email blasts, focus on your message and keep your design straightforward. We suggest keeping your email in a hierarchy, putting your most important information or the main takeaway toward the top so people can quickly scan your email if they're short on time. Less is more, since you're trying to get people to visit your site. Spam filters look for certain types of content, so avoid using all capital letters, too many exclamation points, and gimmicky words or phrases.

IT'S BEST TO HAVE

- A striking Photo to catch people's attention.
- A well written Headline and pre-header (if necessary)
- A Sentence or 2, that gives your news, business, product, or service. i.e.
 - a. Here's what's happening.
 - b. Here's where it'll be.
 - c. Here's when it starts and ends.
 - d. A link directing subscribers where to go. This can be a button or a link in your sentence.

It sometimes helps to get a second pair of eyes on a campaign before you send it. If you have any friends or coworkers who can check your email for typos and give you some feedback on the layout.

SCHEDULE YOUR EMAIL

Now you've got your email built you might be thinking "well when is the best time to send it?" The simple answer is midmorning during the work week. We will do our best to work with you to find a time that best fits into ours and your schedule.

Website Advertising

The Sterling Heights Regional Chamber of Commerce offers your business many opportunities above and beyond what's included with your membership!

WEBSITE ADVERTISING:

Type of Ad:	Location of Ad:	Annual Rate:
Leaderboard (Enhanced Directory Included):	Home Page	\$2,500
Interior Leaderboard (Enhanced Directory Included):	All Interior Pages	\$1,500
Billboard Ads	Home Page	\$600
Billboard Ads	Interior Page(Top)	\$500
Enhanced Directory Listing (Level 5)	Business Directory Listing	\$150
Company Logo (Level 4)	Business Directory Listing	\$75
Business Description (Level 3)	Business Directory Listing	\$50
Display Ad	Chamber Connection	\$100/insertion

Billboard ad costs do not include ad design fees. Please ask your Chamber representative about discounted ad design services for Chamber members.

Ad Sizes:

Leaderboard Ad: 940 x 90 pixels

Billboard Ad: 250 x 250 pixels

Chamber Connection Display Ad: 600 x 200 pixels

Enhanced Directory Listing: Logo, Photos, YouTube Video, Short & Long Business Description

Please submit artwork in appropriate size and in .jpg or .png format.

For any Advertising questions, reach out to Ashley Edwards, Director of Marketing & Communications, at 586.731.5400 x 13 or aedwards@shrcci.com

Networking Events

**Networking with the Chamber is an investment
in your business**

MEMBER ORIENTATION

Held quarterly in the afternoon, we encourage new members and new company contacts to meet the Chamber staff, connect with fellow Chamber members, and learn of all the benefits our Chamber has to offer. This event is free to attend and also includes a complimentary lunch.

AFTER 5

Our Chamber offers several of these evening networking and business card exchange events throughout the year. It is designed to connect business professionals in a more relaxed and social atmosphere. After 5's are hosted by Chamber member venues that provide light snacks and soft drinks. Some evening events are associated with a minimal fee, but many are free for Chamber members.

BREAKFAST & BUSINESS

Speed networking for business - these meetings are held in the morning and allow members and guests to meet and exchange business cards and promotional material. Attendees are divided into groups of 4-6 people with each person getting the opportunity to talk about their business, products and services. These events are free for Chamber members, or \$20 for "not-yet" members.

NETWORK & LEARN

Business professionals gather for an evening of networking while learning from an expert on topics relevant to today's professionals.

For any Event questions, reach out to Ashley Edwards, Director of Marketing & Communications, at 586.731.5400 x 13 or aedwards@shrcci.com



Business Resource Alliance Group

What is BRAG™?

- BRAG™ is the trademarked referral and networking program that is exclusive to the members of the Sterling Heights Regional Chamber of Commerce
- BRAG™ stands for Business Resource Alliance Group
- BRAG™ has been connecting business professionals for over 20 years.
- BRAG™ is one of the most respected professional referral programs in Michigan.
- More than 200 members of the Chamber meet weekly in one of the twelve active groups. Weekly meetings equal strong relationship building.
- No quotas and typically a BRAG™ referral is already warm or even hot.
- Thousands of referrals are passed between the BRAG™ members annually.
- BRAG™ is often copied but never duplicated! Smaller and more productive.
- BRAG™ members have access to the varied Chamber events, many at no charge.

BRAG™ is a benefit of Chamber membership and is lower than most other networking groups with a one-time \$100 lifetime registration fee which includes registration, a BRAG™ resource kit, and BRAG™ training specific to BRAG™.

BRAG™ Group Meetings and Locations:

BD's 13150 Hall Road Every Thursday at 8 a.m.	Holiday Inn 8515 15 Mile Road Every Wednesday at 11:30 a.m.	Oakmont Parkway 36725 Utica Road Every Thursday at 8 a.m.
Big Boy 16880 Hall Road Every Wednesday at 8 a.m.	Infinity 16650 E. 14 Mile Road Every Tuesday at 11:30 a.m.	Office Depot 44835 Schoenherr Every Tuesday at 9 a.m.
Dooley's 51748 Van Dyke Ave. Every Tuesday at 11 a.m.	Longhorn Steakhouse 15340 Hall Road Every Tuesday at 8 a.m.	O'Reilly Rancilio 12900 Hall Road, Suite 310 Every Thursday at 8 a.m.
Henry Ford OptimEyes 44987 Schoenherr Every Thursday at 8 a.m.	Northpoint Village 45201 Northpoint Blvd Every Tuesday at 8 a.m.	Shorehaven 14560 Lakeside Circle Every Tuesday at 8 a.m.

To learn more about how you can become part of this one of a kind dynamic, results driven program contact Stacy Ziarko at 586.731.5400 x 22 or szarko@shrcci.com

Committees

GROW PROFESSIONALLY

AMBASSADORS

Ambassadors assist the Chamber through personal visits or phone calls to our members to deliver updates, answer questions about the Chamber and give an insider's view of the many events and benefits our Chamber has to offer. They also attend many Chamber events, ribbon cuttings, grand openings and attend monthly meetings.

BUSINESS AND PUBLIC POLICY ROUNDTABLE

The Business and Public Policy Roundtable is a group of dedicated business professionals with the intent to support like-minded people by overcoming obstacles, building relationships, creating healthy businesses and helping to develop opportunities within our communities. The committee includes representatives of business and government, and they focus on ways to improve the business climate and to serve as a bridge between our business community and the various government entities in Macomb County. We don't weigh-in on or endorse candidates, but have a long history of discussing and supporting/not supporting a number of significant ballot issues brought before us.

TOURISM & HOSPITALITY COMMITTEE

The Tourism & Hospitality committee meets on an every-other-month schedule and works successfully to promote both tourism and hospitality in Macomb County.

NONPROFIT NETWORK

The Nonprofit Focus Group works together on developing strategy and best practices for becoming better equipped to manage and support their organizations, and this works to strengthen everyone who attends. Their mission is to collaborate with other Chamber members to bring focus and awareness of their individual needs. Meetings include open networking, relationship building, problem solving and a mutual support organization, all focused on the unique needs of nonprofits in today's business environment. Chamber members are invited to visit a meeting to learn first-hand how we may be able to assist you in better managing your nonprofit. Meetings are held on the second Tuesday of each month at the Macomb Oakland Regional Center at 3 pm.

Committees

GROW PROFESSIONALLY

WOMEN BUSINESS OWNERS ALLIANCE

The WBOA is a place where one can share their thoughts, challenges, stressors, and in return gain support, suggestions and ideas as to how best meet and resolve these potential problem areas, and more. The group meets on the first Wednesday of each month for discussion, programming and lunch from 12:30 - 2 pm at Red Ox Tavern. We welcome you to visit and learn more about this group. This group is exclusive to women who own their own business.

ELDER HEALTH NETWORK

This group of professional's works together on challenges they're trying to solve and offers each other encouragement and suggestions for becoming better equipped to manage and support their organizations. This process works to strengthen everyone who attends. Their mission is to collaborate with other Chamber members to bring focus and awareness of their individual needs. Meetings include open networking, relationship building, problem solving with mutual support, all focused on the unique needs for the wellness of the Community. Chamber membership is required to become a member of this dynamic group. Meetings are held on the second Thursday of each month at 9:30 am and are chaired by Chrystal Munro. The meetings take place at Northpoint Village of Utica, 45201 Northpointe Blvd., Utica.

YOPROS

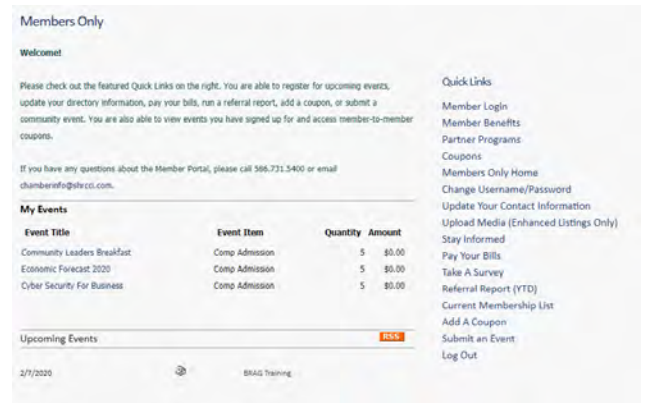
YoPros is the Sterling Heights Regional Chamber of Commerce's Young Professional network. It is their mission to provide young professionals in metro-Detroit the opportunity to grow professionally by connecting and collaborating in an upbeat, social setting. The group is meant for anyone between the ages 21-40, however no one is discouraged from participating in the YoPro events. The events pertain to networking, mentorship, professional development, and community service.

To learn more about how you can join any of these committees, contact Stacy Ziarko at 586.731.5400 x 22 or szarko@shrcci.com

Additional Services

MEMBER PORTAL LOGIN

1. Go to the Chamber's website: www.shrcci.com
2. Click on the Member Login, located at the top of the homepage
3. Enter your Username and Password: Given to you once your profile is in the system
4. Click Login
5. Welcome to the Member Portal!



In the Member Portal, you can register for upcoming Chamber events, update your profile information, change your member login information, view Member-to-Member discounts, view events you have already registered for, pay open invoices, view a current membership list, view your referral report and submit your upcoming events!

If you have any questions regarding your Member Portal, contact Office & Accounting Administrator, Margaret Tyll, 586.731.5400 x 10 or mtyll@shrcci.com.

NOTARY AND CERTIFICATE OF ORIGIN

- Notary service is available to Chamber members at a low cost!
- If you are shipping any of you products out of the country, we are one of the few Chambers that can provide a Certificate of Origin to our manufacturing members, also at a low cost.

If you have any questions or need to schedule these services, contact Margaret Tyll, 586.731.5400 x 10 or mtyll@shrcci.com.

Partner Programs

Don't forget to take advantage of these great member benefits:

AAA - Personal Home and Auto Insurance - 10-13% off rates.

ACCIDENT FUND - Workman's Compensation (employer only) - To reward small business owners for encouraging safety, Accident Fund created Group Programs. Members save money on their worker's compensation, including a 5% up-front discount on their premium and the potential for dividends based on the group's loss history.

B&B MERCHANT SERVICES - Bankcard Programs (employer only) - Volume discount based on individual merchant.

COMCAST BUSINESS - Phone and internet services (employer only) - Special pricing on business packages.

COMPLETE INTERACTIVE TECHNOLOGIES - Hosted/VOIP Phone systems and more - Members save 10% on everything from phone systems to IP surveillance cameras, IP cards, access door systems, voice and data cabling and more.

CONSTANT CONTACT - Email Marketing - Connect with you customers and receive up to 25% off with our exclusive Chamber Member discount.

FRANKENMUTH INSURANCE - Multiple Line Insurance Discounts - 5-12% off rates.

HR PRO - 10% off base rates of Human Resource support services.

OFFICE DEPOT - Office Supplies - Members save up to 45% on 500+ items that Chamber Members purchase most often. Sign up for a card online at our website, or call a staff member to ask how.

If you have any questions or would like to learn how to become a partner program, contact Margaret Tyll, 586.731.5400 x 10 or mtyll@shrcci.com.

Why join the Sterling Heights Regional Chamber?

NETWORKING

- Create partnerships and build lasting business relationships through Chamber events & mixers. Stay up-to-date with local, state and regional news, issues and events that may impact your business, the community or your family.
- We have an experienced, friendly staff, you can lean on for guidance to tackle your most challenging business questions & concerns. If we can't help you, than we'll connect you to a member who can!

VISIBILITY + CREDIBILITY

- The Chamber is a powerful business referral generator. Referrals through the Chamber website and publications continue to grow and generate new leads for members every day. Chamber businesses enjoy a bump in their reputation by 68% and 73% of consumers become more aware of your business.*
- Exclusively promote your business through the Chamber's publications and online advertising opportunities.
- The Chamber has invested over the years in the latest technology to ensure your business gets in front of your consumers. Enjoy a SEO (search engine optimization) boost for your business website & social media through a direct link from the chamber website. As a Chamber member, consumers are 49% more likely to think favorably of your business.*

HAVE A VOICE - GET INVOLVED!

- Become an invested community member by participating in high-profile events and volunteer opportunities with the Chamber. Get elected to the Chamber of Commerce Board of Directors or serve on a special committee. Our volunteers truly make our community events and programs a huge success!



12900 Hall Road, Suite 100,
Sterling Heights, 48313
www.shrcci.com | 586.731.5400



Annual Investment

RATE SCHEDULE

MULTI-YEAR DISCOUNTS:

Two years pre-paid: 10% off second year's dues

Three years pre-paid: 10% off second year's dues and 15% off third year's dues

BASE RATE (Retail, service industry)	\$285
Restaurants (Non-Liquor/Liquor)	\$285 / \$375
Individual Professional	\$350
Banks & Credit Unions	\$440
Entertainment & recreational facilities, manufacturers, auto dealers, big box stores	\$475
Professionals <small>(two or more associates within office using membership) Health Care Providers, Attorneys, CPAs, Counselors, Insurance, Realtors, Title & Mortgage Co., Commercial Lending, Appraisers</small>	\$495
Hospitals, apartments, schools, utilities, developers & contractors, Senior housing, nursing homes	\$600
Non-profits (501c3, local community organizations, etc)	\$185

MEMBERSHIP PERKS

Chamber hosted Ribbon Cutting with pre and post promotion

4 opportunities to post in the bi-weekly Chamber Connection e-newsletter that is sent to 4200 people

Listing on Chamber website and in Chamber database

Opportunity to attend our events for free or at the member rate

Opportunity to connect with the Chamber staff for assistance in promotions